

## We are a Consumer/Survivor Initiative

The Krasman Centre is a Consumer/Survivor Initiative that offers peer support-based programs, physical hubs and resources for people with lived experience of mental health, substance use and housing challenges, their family and friends.

We serve York Region, areas of Simcoe County and North Toronto, with drop-in centres in Richmond Hill, Newmarket, and Alliston.

### Mission

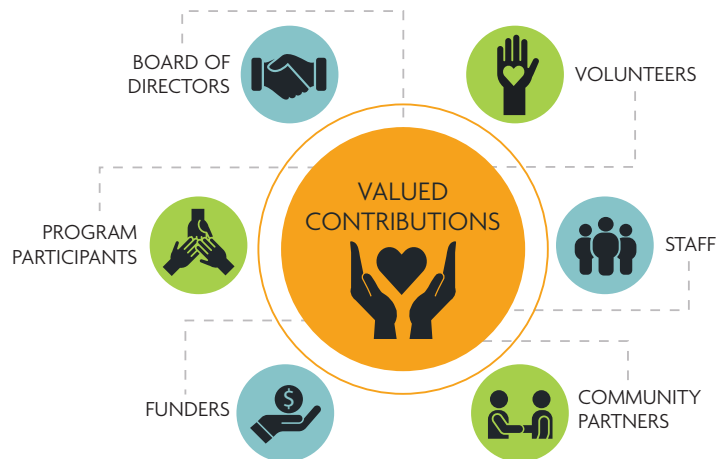
To support and empower people affected by mental health and/or addiction challenges by providing inclusive peer-support programs.

### Vision

People with lived experience of mental health and/or addiction challenges live full lives of their choosing within supportive, inclusive communities.

## Strategic Plan 2022 to 2025

The strategic planning process began with the formation of a Strategic Planning Committee that centered lived experience.



We are the evidence that people can and do recover.

## The Strategic Pillars to Guide Our Path for 2022 to 2025



### Sustainable Growth

- Leverage connections and build more strategic partnerships to augment existing knowledge capacity, physical capital, and catalyze innovation.
- Secure new location(s).
- Continued intentional collaboration with organizations to cost-share staff, space, and expand impact.
- Build communication strategy (internal and external).
- Build fund development strategy.
- Expand the reach of peer navigators within the hospital sector by leveraging existing connections.



### Social Impact & Peer Leadership

- Explore fee-for-service model for custom peer support orientation, training, and development.



### Health Equity & Inclusion

- Cultivate stronger health equity policy infrastructure to ensure culturally competent and inclusive care.
- Foster organizational capacity around inclusion and enhance learning opportunities for employees, management, board members, volunteers, students, members, and program participants.
- Strengthen reconciliation commitments with stronger ties to Indigenous service providers and communities.
- Extend outreach and awareness of services to racialized communities and 2SLGBTQIA+ communities in our service areas.
- Enhance AODA compliance for virtual programming.
- Collaborate with organizations that support health equity and inclusion.
- Seek out ongoing investments to maintain human resource personnel dedicated to ensuring accountability and sustaining work in this area.



### Operational Excellence

- Foster evidence-driven decision making: Stronger data, narrative, and information collection.
- Boost training opportunities for staff, volunteers, and program participants.
- Support the strong workplace culture and emphasis on wellness practices/resilience.
- Explore the development of a lived experience-based digital resource or peer-driven virtual program, including texts, chats, videos, and peer narratives.
- Develop succession planning for Board, leadership, and staff, and ensure representation through mentorship.